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ORDER

NBC Right Now KNDO 23 KNDU 25 **Orders** Order / Rev: 98872 Alt Order #: 25341337 Product Desc: 10/27-11/06/16 Estimate: 4962 KNDO - KNDU Flight Dates: 10/27/16 - 11/06/16 Primary AE: Lauren Fellner Original Date / Rev: 10/25/16 / 10/25/16 Sales Office: K-DC Order Type: **GENERAL** Sales Region: NAT Agency Name: Strategic Media Placement **Buying Contact:** Billing Type: Cash **Billing Contact:** Billing Calendar: Broadcast 7669 Stagers Loop Billing Cycle: EOM/EOC Delaware, OH 43015 Agency Commission: 15% **Advertiser** Name: Pol/Enterprise WA Demographic: A35+ New Business Thru: **Product Codes:** PL Issue Order Separation: 00:20:00 Priority: P-1 Advertiser External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	28	\$7,300.00	\$6,205.00
10/31/16	11/06/16	51	\$13,900.00	\$11,815.00

Revenue Codes:

Totals

Agency External ID:

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	28	\$7,300.00	\$6,205.00	154.20
November 2016	51	\$13,900.00	\$11,815.00	284.30
Totals	79	\$21,200.00	\$18,020.00	438.50

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Lauren Fellner	K-DC	NAT	Start Of Order - End Of Order	100%

AGY, POL, ISS

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1	All	10/27/1	6 11/06/16	NORTHWEST TO NORTHWEST T		5-6AM	22	:30	4	\$100.00P-1	2.60 NM	12	\$1,200.00
	C+-	-4 D-4-	Food Date										
10/-		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	ek: 10/ ek: 10/		10/30/16 11/06/16	22 2222	4	\$100.00	2.60						
					8	\$100.00	2.60						
N 2	All	10/27/1	6 11/06/16	NORTHWEST TO		6-7AM	22	:30	4	\$250.00P-1	5.00 NM	12	\$3,000.00
		_		NORTHWEST T									
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	ek: 10/		10/30/16	22	4	\$250.00	5.00						
_	ek: 10/		11/06/16	2222	8	\$250.00	5.00						
N 3	All	10/27/1	6 11/06/16	7AM M-F	СМ	7-9AM	33	:30	6	\$300.00P-1	6.00 NM	20	\$6,000.00
				TODAY SHOW									
	<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
	ek: 10/		10/30/16	33	6	\$300.00	6.00						
We	ek: 10/	31/16	11/06/16	33332	14	\$300.00	6.00						
N 4	All	10/27/1	6 11/06/16	9AM M-F	СМ	9-11AM	22	:30	4	\$100.00P-1	3.60 NM	10	\$1,000.00
				TODAY SHOW I	I & III					•			V 1,000100
	<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	ek: 10/	24/16	10/30/16	22	4	\$100.00	3.60						
We	ek: 10/	31/16	11/06/16	222	6	\$100.00	3.60						
N 5	All	10/27/1	6 11/06/16	LOCAL NEWS @	5 M-FCM	5-5:30PM	11	:30	2	\$550.00P-1	9.90 NM	6	\$3,300.00
				LOCAL NEWS					_	+200.00. 1	3.00 14141	•	40,000.00
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	ek: 10/		10/30/16	11	2	\$550.00	9.90				- 1		
					_	+550.00	0.00						

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Order / Rev: 98872 Alt Order #: 25341337

Advertiser:

Pol/Enterprise WA

Flight Dates:

Product Desc: 10/27-11/06/16

10/27/16 - 11/06/16

Estimate: 4962 KNDO - KNDU

Ln C	h Start	End	Inventory Code	Decel	041/51-7							_
			Inventory Code		Start/End T		Len S	pots	Rate Pri	Rtg Type	Spots	Amount
N 5	All 10/27/1	6 11/06/16	LOCAL NEWS @		5-5:30PM	11-	- :30	2	\$550.00P-1	9.90 NM	6	\$3,300.00
			LOCAL NEWS @	5PM								
	Start Date	End Date		Spots/Week	<u>Rate</u>	Rating						
Week	k: 10/31/16	11/06/16	1111	4	\$550.00	9.90						
N 6	All 10/27/1	6 11/06/16	LOCAL NEWS @	6 M-FCM	6-6:30PM	11-	- :30	2	\$600.00P-1	10.20 NM	6	\$3,600.00
			LOCAL NEWS @	6 M-F								***************************************
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	k: 10/24/16	10/30/16	11	2	\$600.00	10.20						
Week	k: 10/31/16	11/06/16	1111	4	\$600.00	10.20						
N 7	All 10/27/1	6 11/06/16	LOCAL NEWS :11	@11: 6 M	11-11:35PM	11-	- :30	2	\$300.00P-1	4.30 NM	5	\$1,500.00
			LOCAL NEWS :11						,			\$1,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week	k: 10/24/16	10/30/16	11	2	\$300.00	4.30						
Week	k: 10/31/16	11/06/16	111	3	\$300.00	4.30						
N 8	All 10/27/1	6 11/06/16	630PM SATURDA	Y CM	6:30-7pm	S	- :30	1	\$100.00P-1	8.50 NM	2	\$200.00
			WHEEL OF FOR	TUNE WKND	•	_			4.00.00.	0.00 (_	Ψ200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week	c: 10/24/16	10/30/16	S-	1	\$100.00	8.50						
Week	c: 10/31/16	11/06/16	S-	1	\$100.00	8.50						
N11 /	All 10/27/1	6 11/06/16	LOCAL NEWS :1	1@11CM	11-11:30pm	S	- :30	1	\$250.00P-1	4.50 NM	2	\$500.00
			LOCAL NEWS :11			_		•	\$200.00 1	1.00 1111	-	φοσσ.σσ
	Start Date	End Date		Spots/Week	Rate	Rating						
Week	c: 10/24/16	10/30/16	S-	1	\$250.00	4.50						
Week	c: 10/31/16	11/06/16	S-	1	\$250.00	4.50						
N12 A	All 10/27/1	6 11/06/16	SNL	CM	11:30PM-1:0	0AMS	- :30	1	\$250.00P-1	7.60 NM	2	\$500.00
			SATURDAY NIGH	IT LIVE			.00	•	Ψ200.001 -1	7.00 1410	_	φ500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week	c: 10/24/16	10/30/16	S-	1	\$250.00	7.60						
Week	c: 10/31/16	11/06/16	S-	i	\$250.00	7.60						
N 13 A	All 10/27/1	6 11/06/16	LOCAL NEWS :1	1@11CM	11-1135PM		s :30	1	\$200.00P-1	4.00 NM	2	\$400.00
			LOCAL NEWS :11		11 11001 11.	•	.50	'	Ψ200.00Γ-1	4.00 19191		Φ400.00
	Start Date	End Date		Spots/Week	Rate	Rating						
Week	c: 10/24/16	10/30/16	S	1	\$200.00	4.00				- 1		
	c: 10/31/16	11/06/16	S	i	\$200.00	4.00						
						1.00						
										Totals	79	\$21,200.00

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and KNDO/KN	Location: DU: Yak	ima/Ri	ichland	Kennewick	te: / 10-26
, Strategic Me		•			
WA Supreme C	ourt				
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	10/27-	-11/6	/16		
	ges: 2)			c	
Does the p	programming (elating to any	(in whole o	or in part) matter of I	communicate national impo	e "a rtance?"
	□ Yes			☑ No	

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):
For programming that "communicates a message relating to any political matter of national
importance," attach Agreed Upon Schedule (Page 3) I represent that the payment for the above described broadcast time has been furnished by:
Enterprise Washington, 1603 116th Ave., NE, Suite 120 Bellevue, WA 98004, Gary Strannigan, Treasurer
and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:
a corporation; a committee; an association; or other unincorporated group. The names, offices, and addresses of the chief executive officers, directors, and/or authorized
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE PAGE
OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING. I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least before the time of the scheduled broadcasts.
TO BE SIGNED BY ISSUE ADVERTISER
Date Signature 2033769992 Contact Phone Number
TO BE SIGNED BY STATION REPRESENTATIVE
Accented
Elaine Keller Nati Sales Assistant Printed Name Rejected Rejected
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AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.